

# CATTLEMEN'S DAY 2009

96<sup>TH</sup> ANNUAL

ANIMAL SCIENCES AND INDUSTRY  
AGRICULTURAL EXPERIMENT STATION  
COOPERATIVE EXTENSION SERVICE

**FRIDAY, MARCH 6**

**WEBER HALL  
KANSAS STATE UNIVERSITY  
MANHATTAN, KS**

*Join us for the latest in beef cattle research.*

Department of Animal Sciences and Industry  
139 Call Hall  
Manhattan, Kansas 66506-0201



## *32<sup>nd</sup> Annual Legacy Sale*

Selling commercial cows from the Purebred Beef Teaching Center beginning at 3:30 p.m. including:

- 70 bulls
- 50 females
- 3 horses from the KSU Horse Unit

A complete listing can be found at this website:

<http://asi.ksu.edu/bullsale>

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**39<sup>th</sup> Annual STOCKMEN'S DINNER**  
Thursday, March 5  
Clarion Hotel

Honoring **Warren Weibert – Stockman of the Year**  
For more information call 785-539-7343 or 800-432-1578

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### **Continuing Education Credit Hours**

*Professional animal scientists and veterinarians may be eligible to receive continuing education credits for participation in K-State's 96<sup>th</sup> Annual Cattlemen's Day program. Submission forms will be available at registration.*

Kansas State University Agricultural Experiment Station and Cooperative Extension Service  
K-State Research and Extension is an equal opportunity provider and employer. Issued in furtherance of Cooperative Extension Work, Acts of May 8 and June 30, 1914, as amended. Kansas State University, County Extension Councils, Extension Districts, and United States Department of Agriculture Cooperating, Fred A. Cholick, Director.

**MORNING PROGRAM**

8:00 Commercial Tradeshaw and Educational Exhibits – Weber Arena

*Morning refreshments compliments of  
**New Generation Feeds, Inc.***

10:00 Welcome – Ken Odde, Department Head Weber 123 (Simulcast in Weber Arena)

**10:10 FEATURED PRESENTATIONS**

*Moderated by Larry Hollis, Extension Beef Veterinarian*

**Implications of Federal Policy Changes for U.S. Beef Producers –**

***Nevil Speer, Western Kentucky University***

Speer’s beef industry involvement is comprehensive and has allowed him to work on a variety of national projects. He writes the "Monthly Market Profile" now in its ninth year of publication; the column covers current market events within the beef sector while also providing insight into various trends within the industry. Simultaneously, he serves as a contributing editor for *CALF News* in which his column “Beef Biz” appears. And beginning in 2009 he initiated a new column entitled “AgSight”, designed to provide coverage of important and timely issues that impact agriculture.

**Meeting the Needs of Beef Consumers -**

***Rosemary Mucklow, National Meat Association***

Director Emeritus of National Meat Association, a national industry association representing meat packers, processors, wholesalers, sausage makers and related firms in the U.S. meat industry.

Rosemary has been associated with the meat industry for nearly 50 years, and has a reputation for “telling it like it is”. She is considered a formidable adversary in defending the industry when it is right, and equally straight-forward in making corrections when it is not. Rosemary received the E. Floyd Forbes award presented by National Meat Association in 1996 in recognition of her outstanding services to the meat industry.

12:00 LUNCH – *Sponsored by Commercial Exhibitors and U.S. Premium Beef*

**AFTERNOON PROGRAM**

**Weber 111**

**1:00 Mineral Supplementation Strategies**  
*Justin Waggoner, SW Area Livestock Specialist*

**1:35 Enhancing Value of Cull Beef Cows**  
*John Unruh and Michael Dikeman, Meat Scientists*

**Weber 123 (Simulcast in Weber Arena)**

**1:00 Optimizing Reproductive Performance**  
*Sandy Johnson, NW Area Livestock Specialist*

**1:35 Planning for the Future with a Sound Heifer Development Program**  
*John Jaeger, Hays Agric. Research Center*

**2:15 Cattle Market Outlook**  
*Jim Mintert and Ted Schroeder, Agricultural Economists*

**Weber 146**

**1:00 Prevalence, Detection, and Control of Persistently Infected (PI) BVC in Cows**  
*Bob Larson, Clinical Sciences*

**1:35 Genetics of Feed Efficiency in Beef Cattle**  
*Jennifer Bormann, Beef Cattle Geneticist*

**32<sup>nd</sup> Annual Legacy Sale  
begins at 3:30 at the Purebred Unit**

**KANSAS STATE UNIVERSITY CATTLEMEN'S DAY 2009**

Pre-registration deadline is Feb. 27, 2009.

Name: \_\_\_\_\_ Organization \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone number: \_\_\_\_\_ Email address: \_\_\_\_\_  
Number registered \_\_\_\_\_ @ \$15 per person = \_\_\_\_\_ (Registration at the door is \$25)  
Number of students registered: \_\_\_\_\_ @ no charge – if pre-registered by Feb. 27.  
Total enclosed: \_\_\_\_\_

Morning refreshments and lunch are included with registration. Make checks payable to “Animal Sciences and Industry.” NOTE: For credit card payment go to <http://www.asi.ksu.edu/cattlemensday>. Send form and payment to: Cattlemen’s Day Registration, Kansas State University, 139 Call Hall, Manhattan, KS 66506-0201.

Additional names :